

NCC Cable System Order

Rev. 11/7/05/158

Order #	62348839
Syscode	3355
System Name	Spectrum/Ashland, WI
Market	Duluth-Superior

Flight Dates	10/10/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	

Update Date	10/26/16
Version	4 Vs. 3
Show All Lines	
Total # of Weeks	2
Total	\$125.10
Commission	\$18.77
Net Total	\$106.34
Total Spots	18
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R4 10.28 MG -\$15 change. Please review and confirm. Thanks!

Primary Demo	Adults 35+
Makegood Policy	Approval Required

GRP	-
CPP	-
CPM	-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/10/16	10/16/16	12:30	24:00				X	X	X	X	-	-	9	\$3.90	\$35.10	30	R3-1x
2	BTN	Northwestern @ Michigan State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
3	ESP2	Iowa @ Purdue	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
4	ESP2	Nebraska @ Indiana [ot] NC @ Miami	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
5	ESP2	Tulsa @ Houston	10/10/16	10/16/16	18:00	21:00						X		-	-	0	\$10.00	\$0.00	30	R3-1x
6	ESP2	Colorado State @ Houston	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
7	ESPN	Kansas State @ Oklahoma	10/10/16	10/16/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
8	ESPN	Wake Forest @ Florida State	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
9	ESPN	Ole Miss @ Arkansas	10/10/16	10/16/16	18:00	21:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
10	ESPN	UCLA @ Washington State	10/10/16	10/16/16	21:30	24:00						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15
11	FS1	West Virginia @ Texas Tech	10/10/16	10/16/16	11:00	14:00						X		-	-	0	\$10.00	\$0.00	30	R3-1x
12	FS1	Kansas @ Baylor	10/10/16	10/16/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 10/15

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Market	Duluth-Superior			Total # of Weeks	2
		Client Code		Total	\$125.10
AE	Andrew Volles	Product Code		Commission	\$18.77
Sales Coordinator	Luke Priddy	Est Code	NA	Net Total	\$106.34
Office	Washington	Product Name		Total Spots	18
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Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul'16	Primary Demo	Adults 35+	GRP	GIMP
		Makegood Policy	Approval Required	CPP	CPM

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13	ESPN	New York Jets @ Arizona Cardinals	10/17/16	10/23/16	19:30	22:30		X							-	-	0	\$15.00	\$0.00	30	R4-1x
Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Total																					
SPOTS		18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18
AMT		\$125.10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$125.10

SYSTEM APP: SALES ACCT

62348839 | Duluth-Superior | Spectrum/Ashland, WI | 3355 |

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